

FEATURE DESIGN GUIDELINES

00 STRIVECLOUD | FEATURE DESIGN GUIDE

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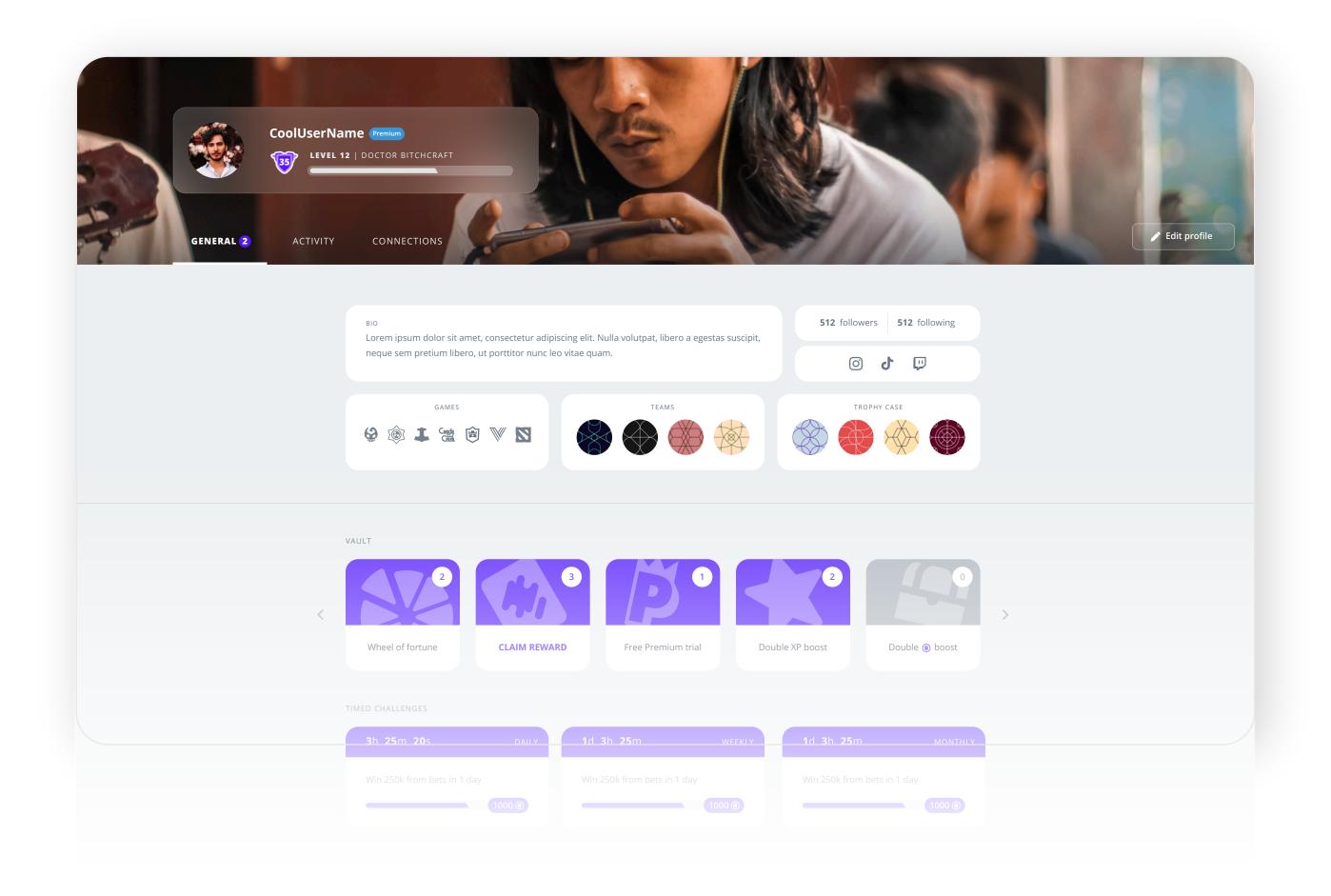
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#### The partner platform guide

The StriveCloud platform is fully customizable to fit your branding.
This guide is meant to inform you on the ideal file sizes and specifications for all images and assets on the platform.

#### PROFILE PAGE

— PROFILE PICTURE, PROFILE BANNER, LEVEL ICON, BADGE



#### PROFILE PAGE

— PROFILE PICTURE, PROFILE BANNER, LEVEL ICON, BADGE



Profile banner 150px by 150px



Profile banner 2200px by 390px



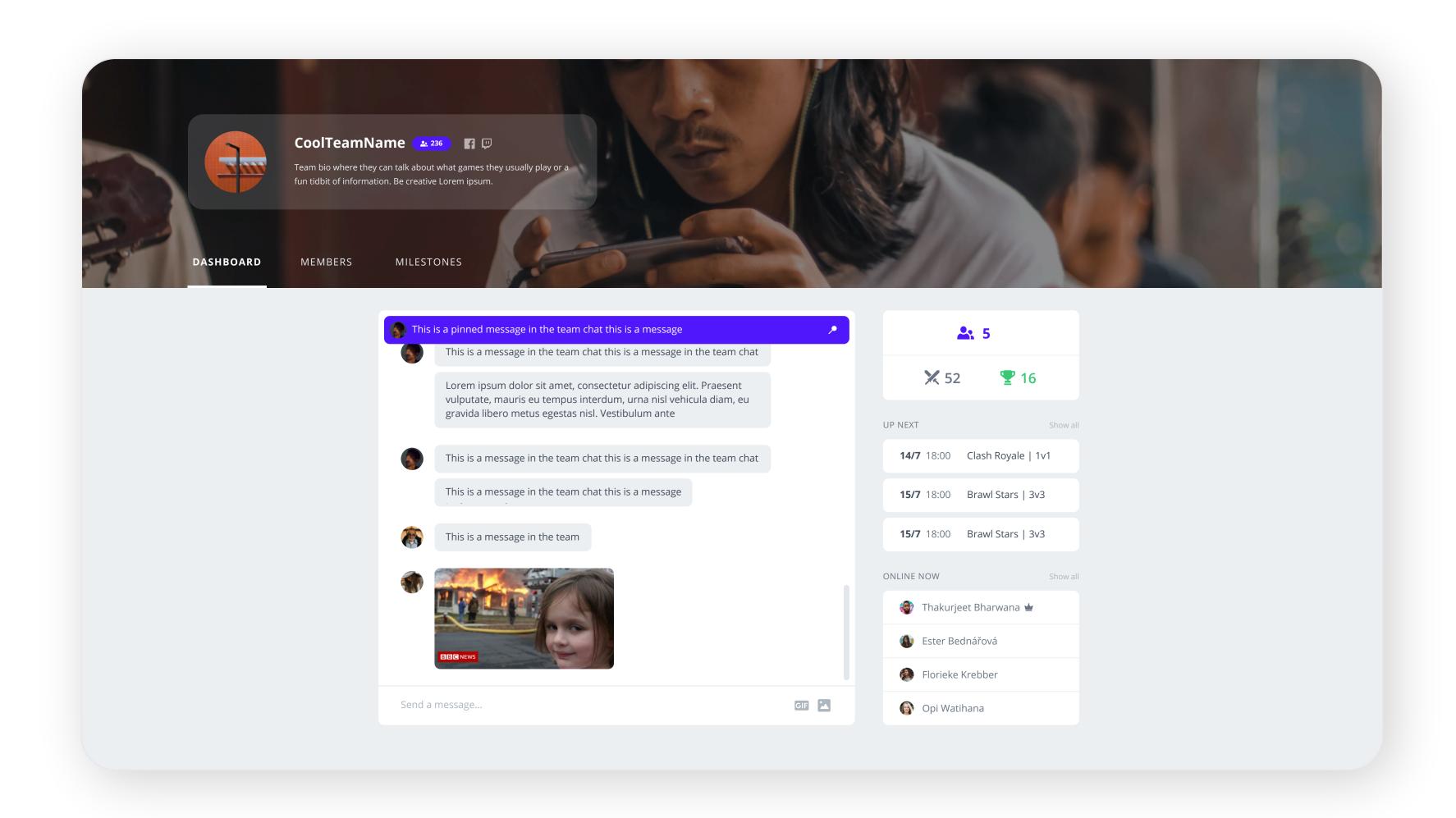
Level icon (transparent background) 150px by 150px



Badge (transparent background) 150px by 150px

#### **TEAMPAGE**

— TEAM PICTURE, TEAM BANNER



# **TEAM PAGE**

— TEAM PICTURE, TEAM BANNER



Team banner 150px by 150px

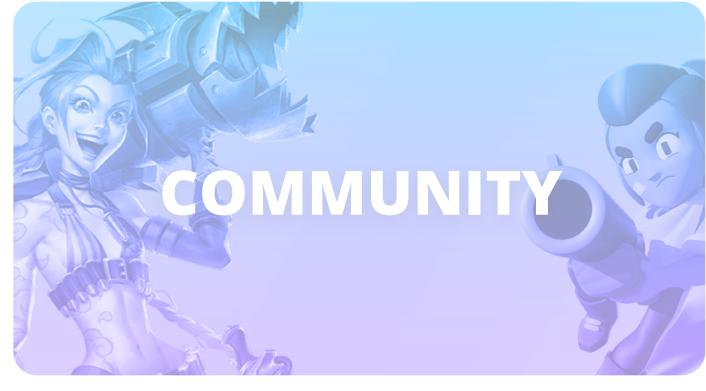


Team banner 2200px by 390px

#### COMMUNITIES

— COMMUNITY LOGO, BACKGROUND IMAGE / COMMUNITY OVERVIEW IMAGE







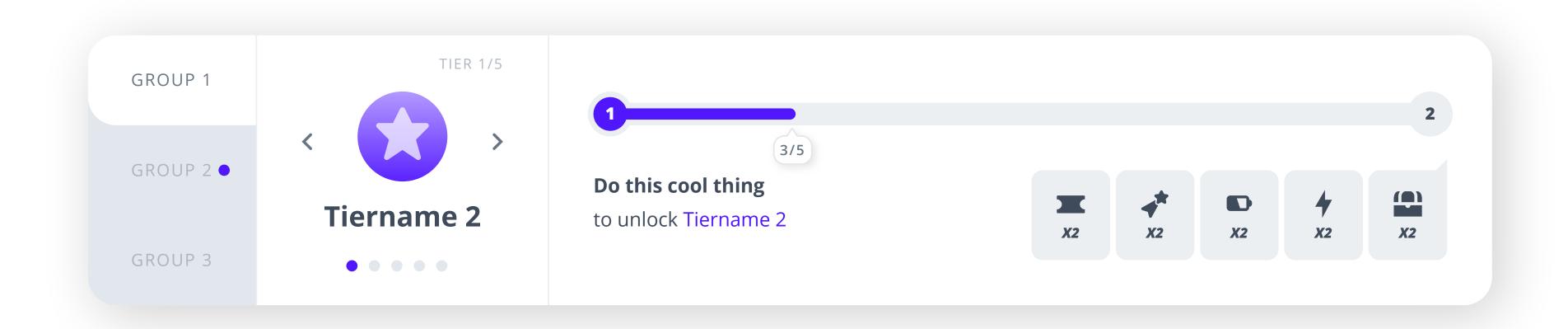
Background Image / Community overview image 1920px by 1080px



Community logo 500px by 500px

## TIER IMAGES

# — TIER IMAGE

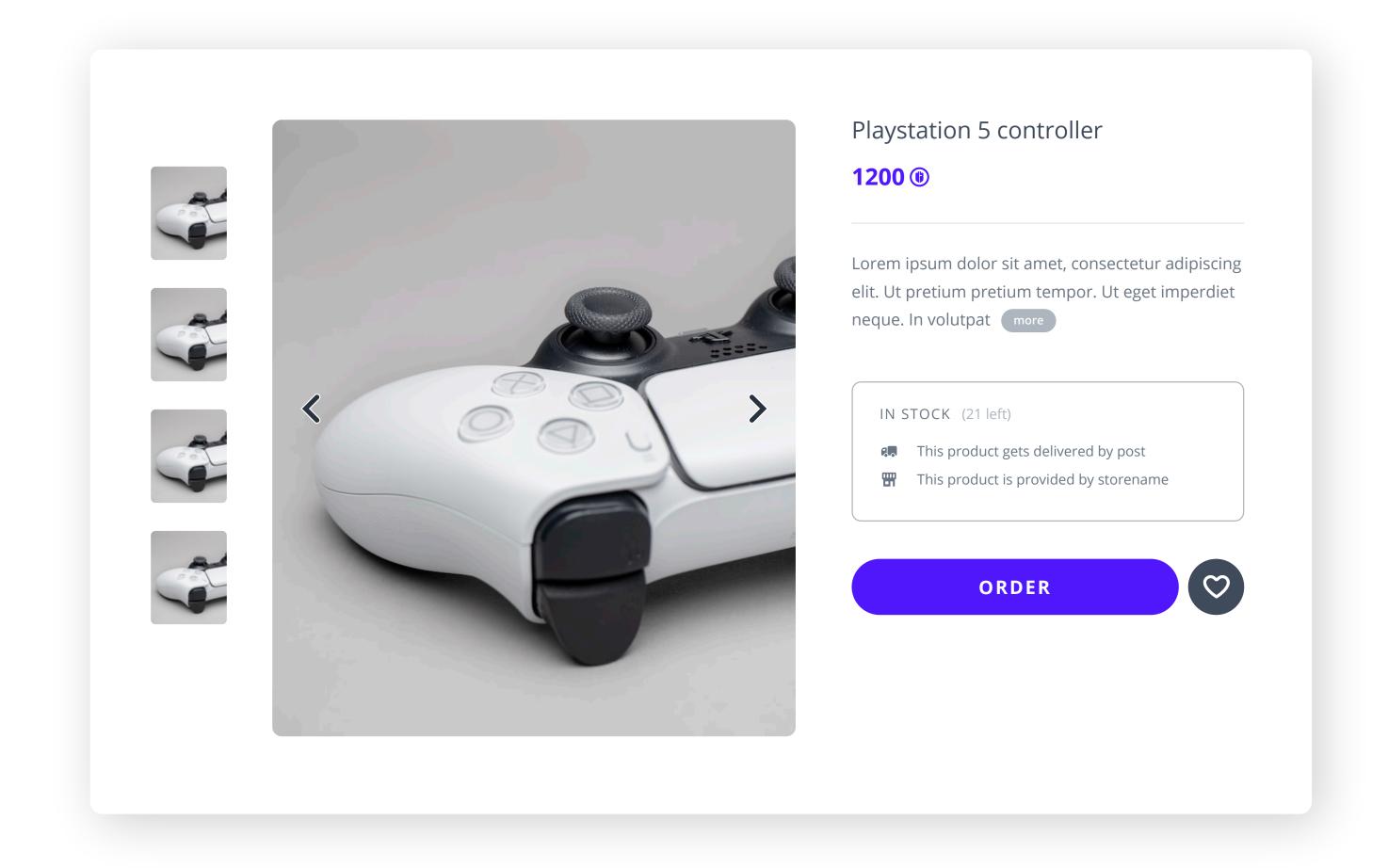




Tier image
200px by 200px

#### **SHOP ITEMS**

### — SHOP DETAIL

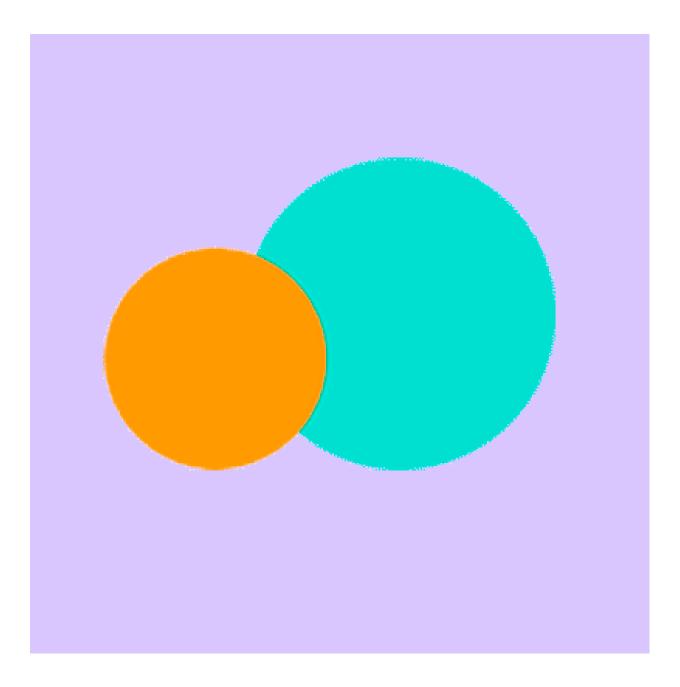




Shop item
540px by 630px

# LOADING ICON

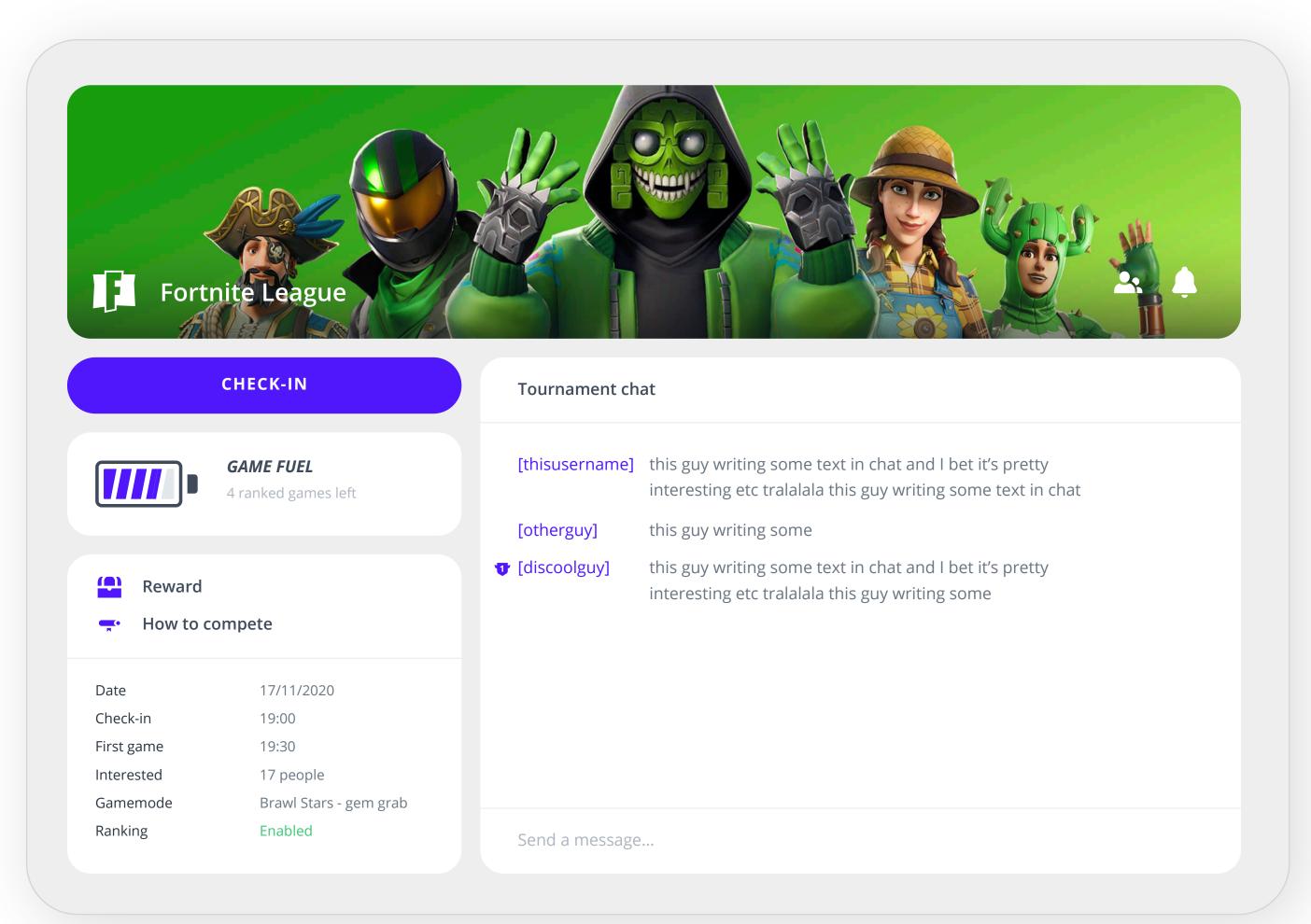
— LOADING ICON

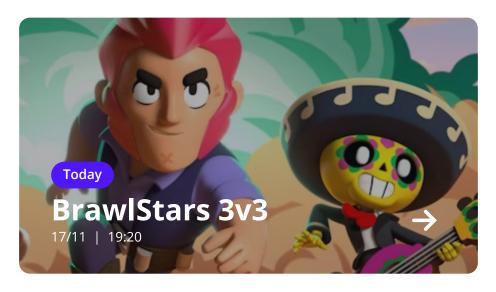


Loading icon (transparent background)
200px by 200px

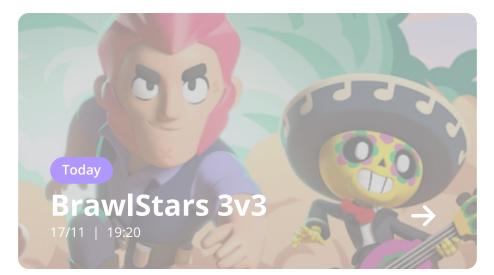
#### **TOURNAMENT IMAGES**

— BANNER, OVERVIEW IMAGE, LOGO, FILTER ICON









#### **TOURNAMENT IMAGES**

— BANNER, OVERVIEW IMAGE, LOGO, FILTER ICON



Banner
1200px by 260px

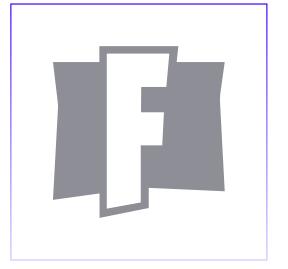


Overview
400px by 225px



Logo (transparent background)

250px by 250px

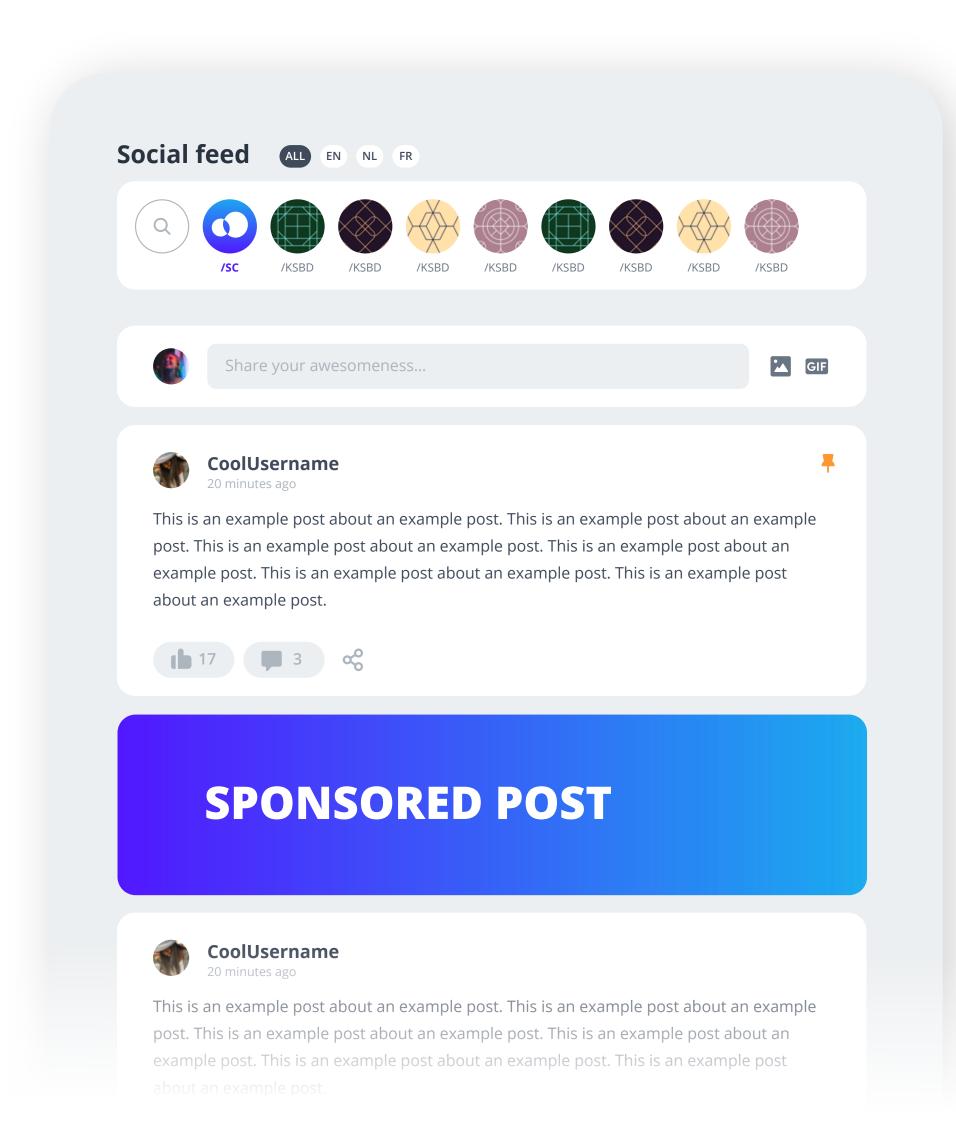


Filter icon (transparent background)

250px by 250px

#### **SPONSORED POSTS**

#### — SPONSORED POST



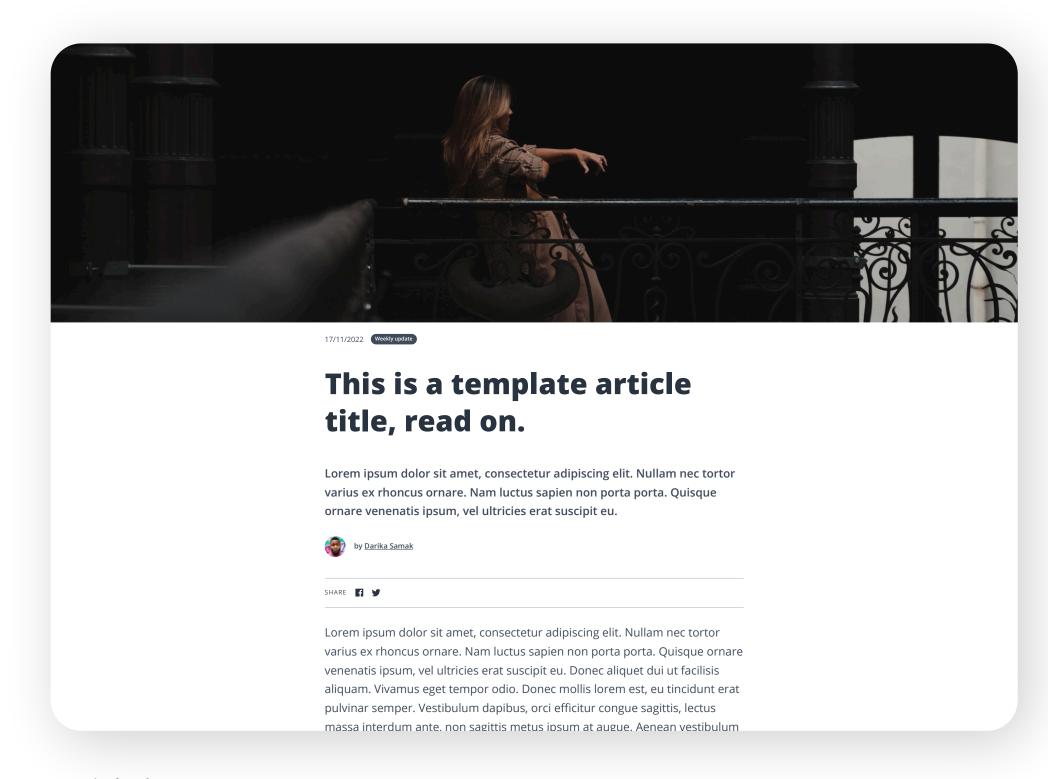
# SPONSORED POST

Sponsored post

200px by 830px

#### **NEWS ARTICLE**

— THUMBNAIL, BANNER



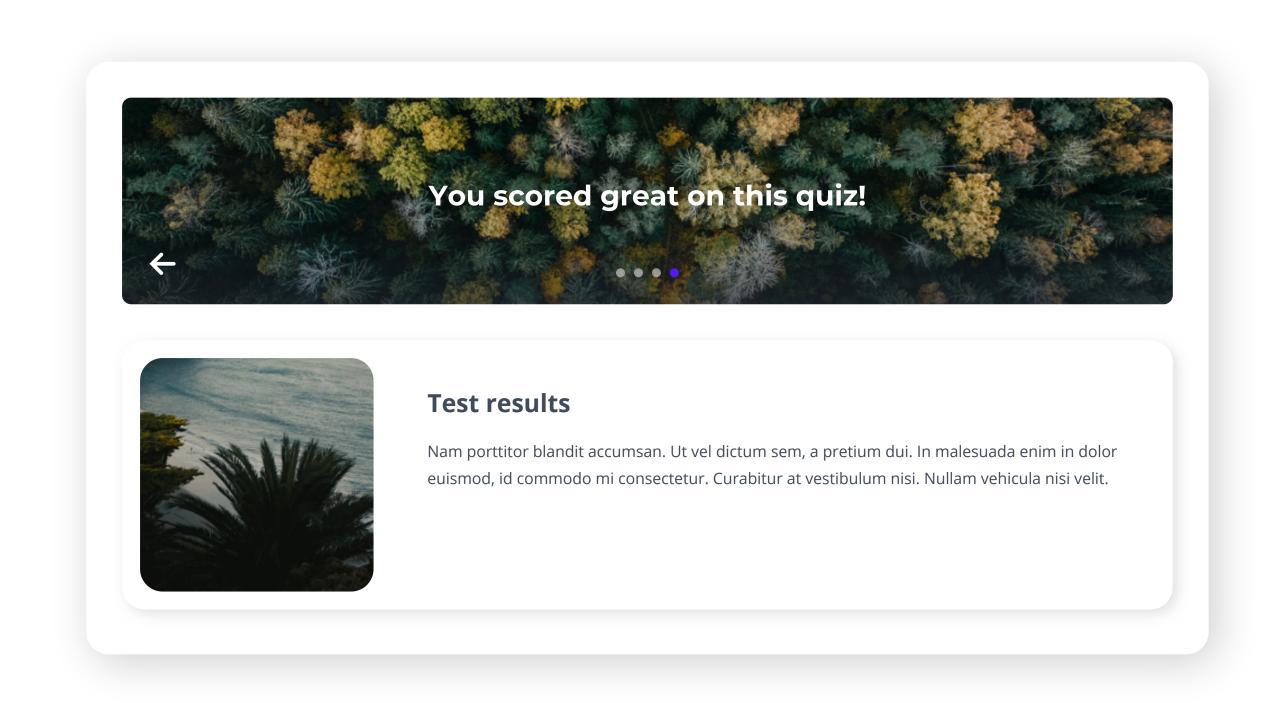
Article banner 2200px by 635px



Article thumbnail 370px by 550px

# STANDARD QUIZ + TIME QUIZ

— BANNER IMAGE, RESULT IMAGE





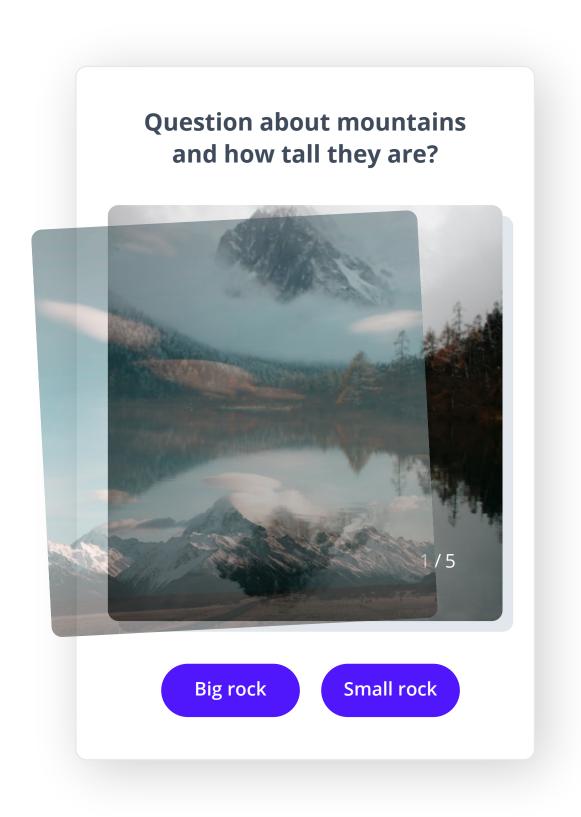
Banner image 1000px by 200px



Result image 250px by 250px

# **SWIPE QUIZ**

# — SWIPE IMAGES

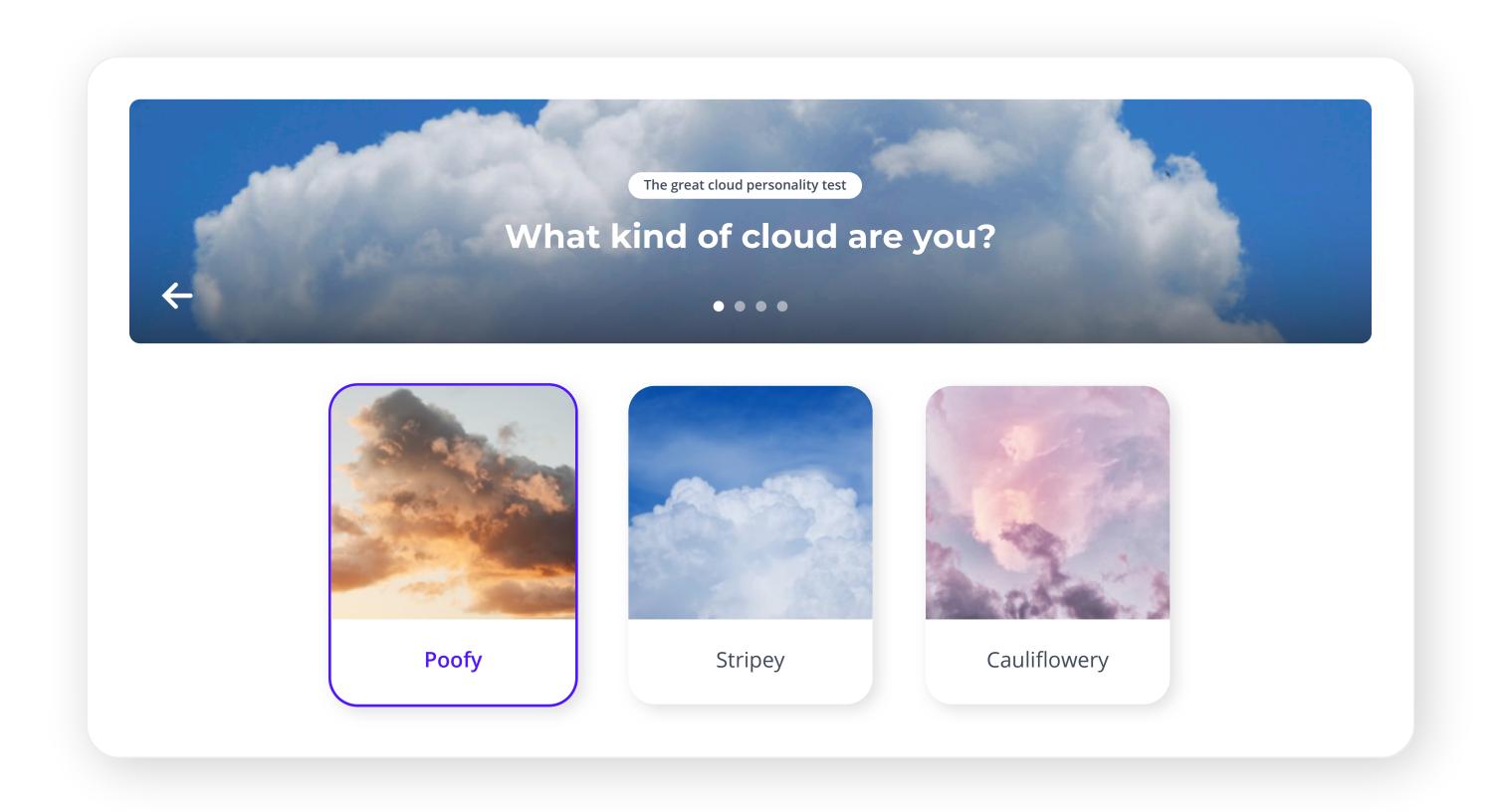




Swipe images
360px by 380px

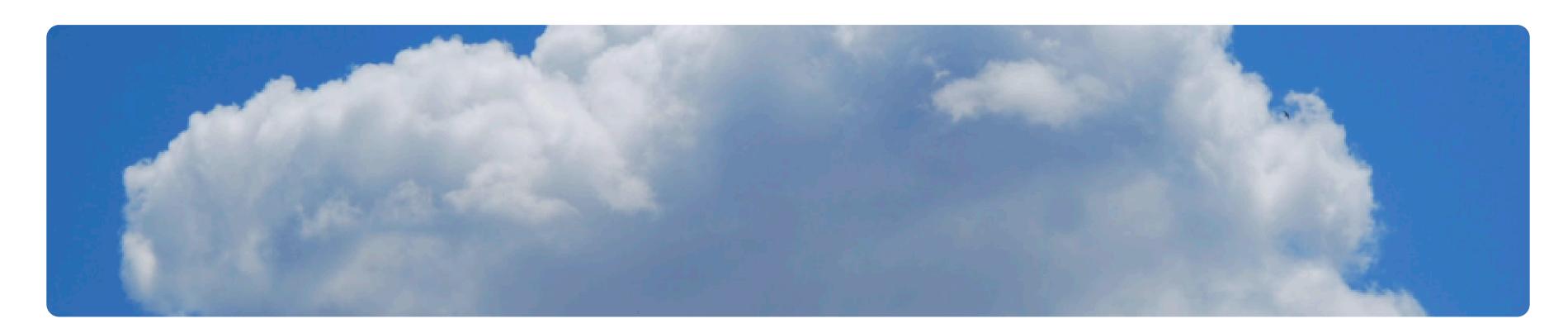
### **PERSONALITY TEST**

— BANNER IMAGE, OPTION IMAGES, RESULT IMAGE



# **PERSONALITY TEST**

— BANNER IMAGE, OPTION IMAGES, RESULT IMAGE



Banner images
1000px by 200px



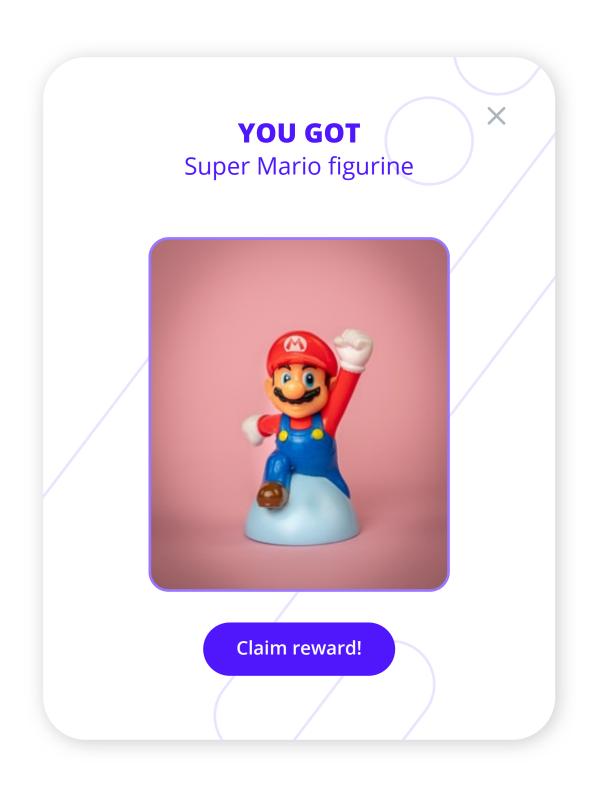
Option images
250px by 250px



Result image 250px by 250px

# **SCRATCH CARD**

# -- PRIZE IMAGE

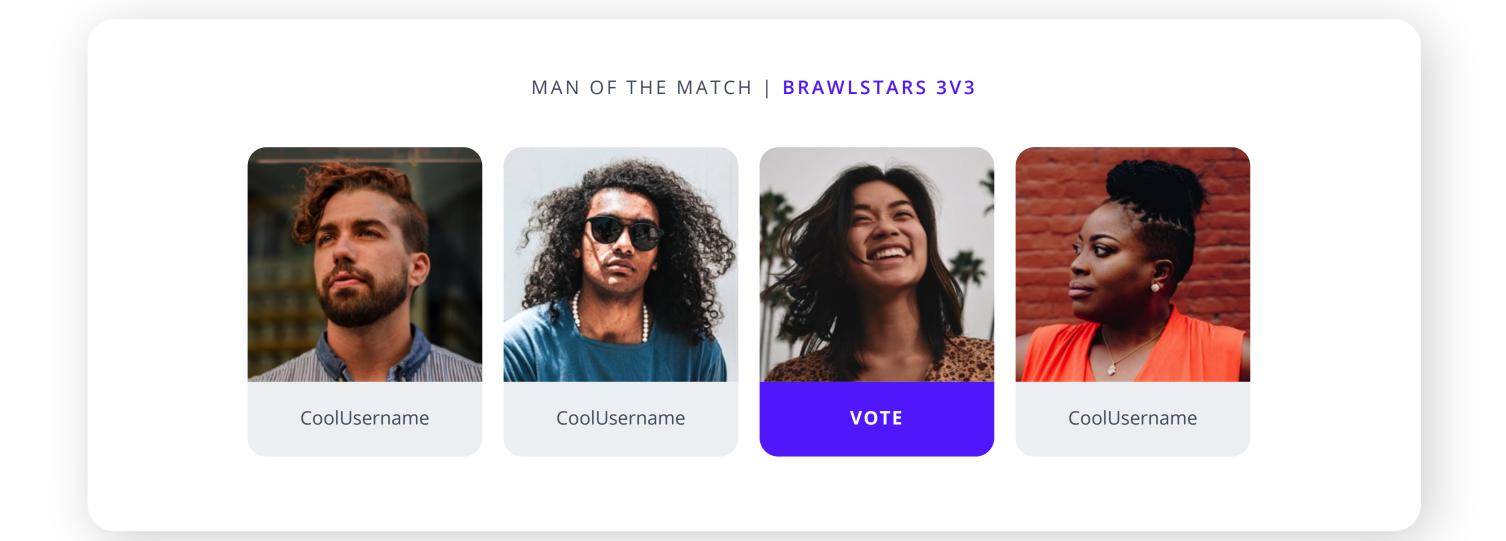




Prize image
250px by 300px

### MAN OF THE MATCH

# — PLAYER IMAGE

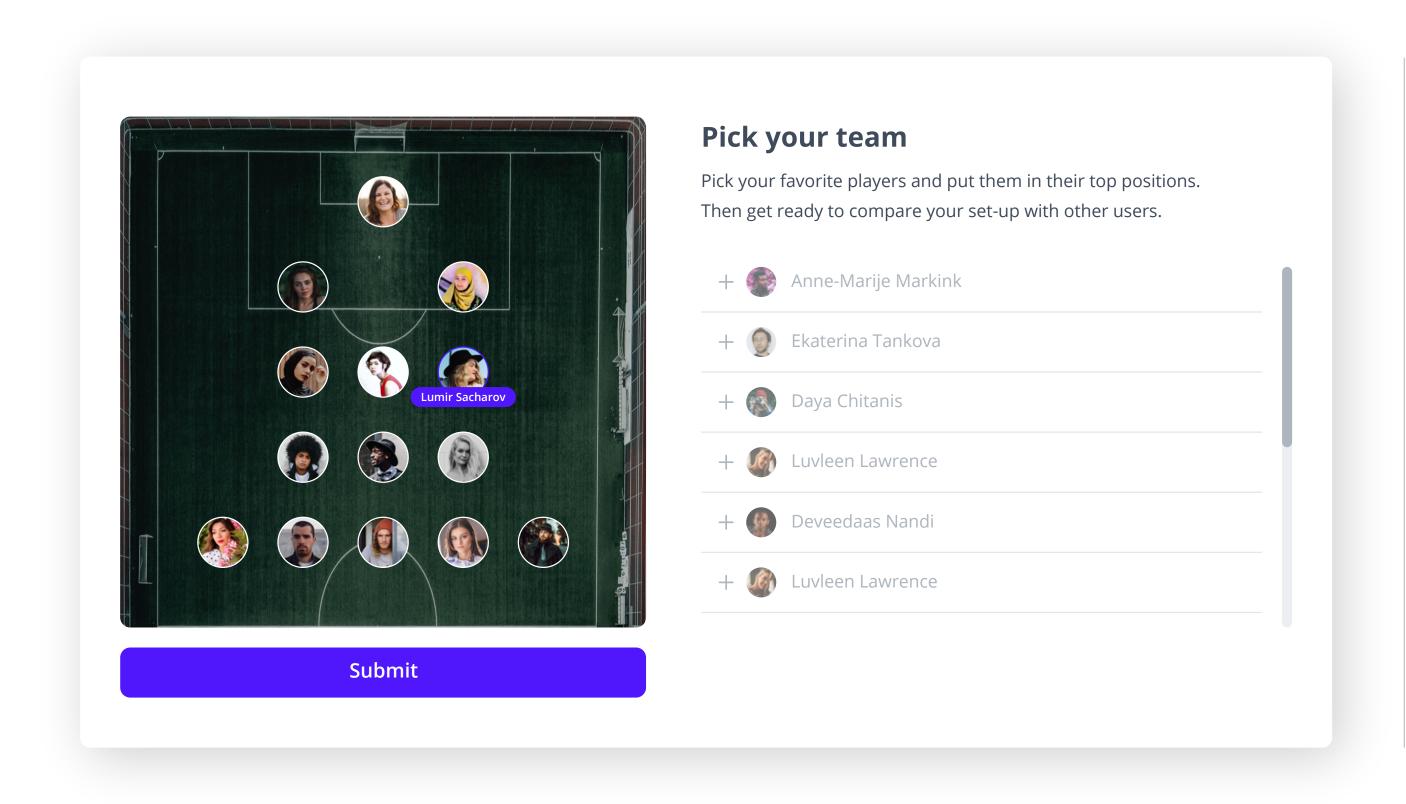




Player images 200px by 200px

#### **PICK YOUR TEAM**

— FIELD, PLAYER





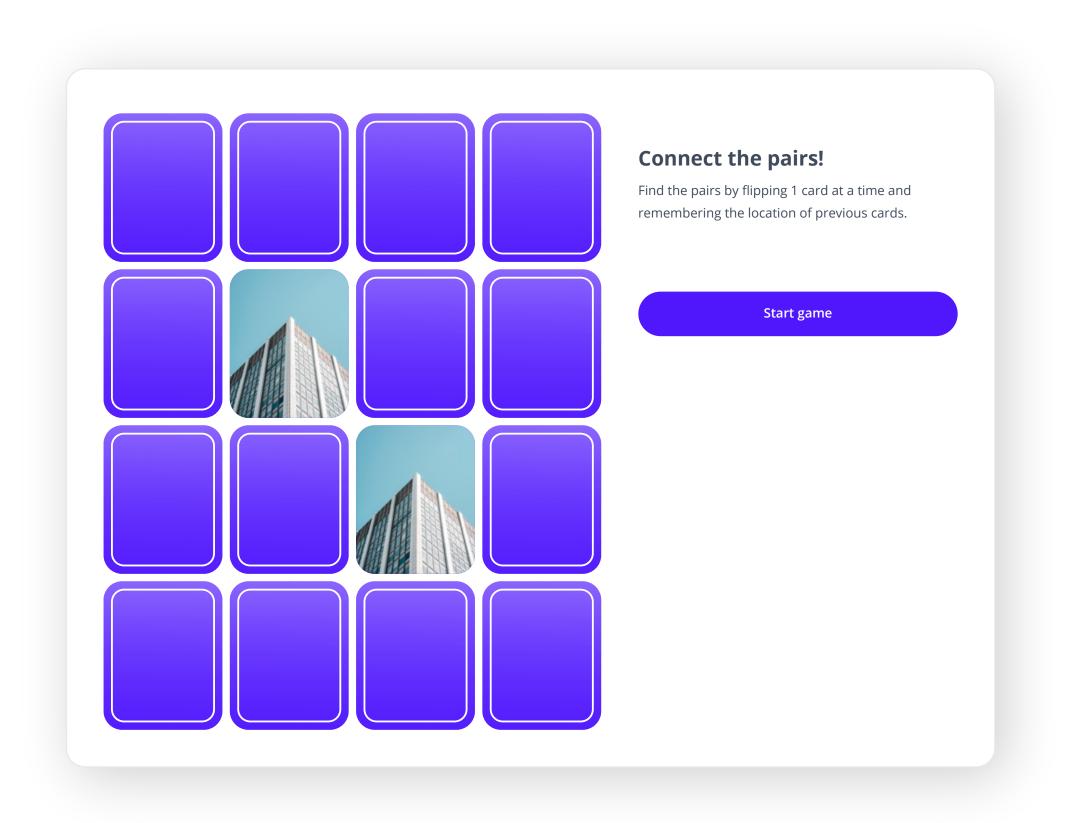
Field background 500px by 490px



Player 50px by 50px

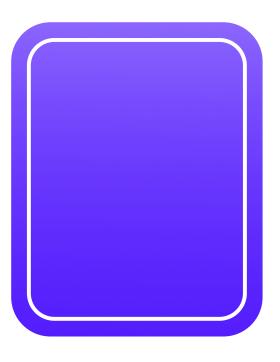
### **MEMORY GAME**

— CARD BACKING, CARD FRONT (PORTRAIT, SQUARE, LANDSCAPE)



### **MEMORY GAME**

— CARD BACKING, CARD FRONT (PORTRAIT, SQUARE, LANDSCAPE)



Card backing
200px by 250px



Card front (portrait)
200px by 250px



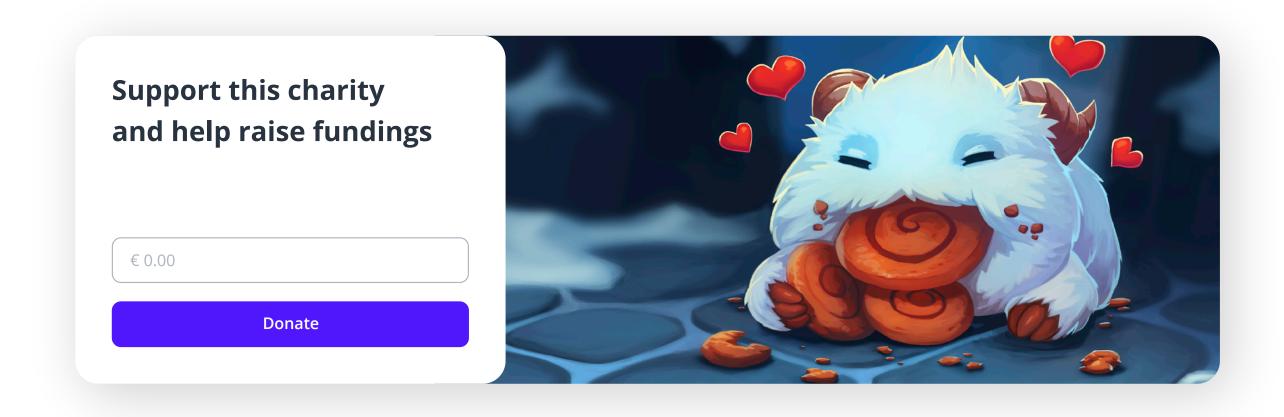
Card front (square)
200px by 200px



Card front (landscape 250px by 200px

# DONATION

— DONATION IMAGE





Donation image 700px by 325px

#### YOU'RE ALL SET!

— In case you have any questions or concerns, feel free to visit the StriveCloud support site or contact your StriveCloud correspondent



